

Press Release

22/04/10: - Hard Work Pays Off For Mark

While most of us were enjoying strolls around the park or BBQ's in the comfort of our own garden on a glorious Sunday, Fundsport's Managing Director Mark Craddock was trudging around the streets of south coast city Brighton.

The inaugural marathon saw over seven thousand people enter the event with estimates of around 30,000 spectators lining the roads and streets of the sun drenched city in support of the runners.

He completed the 26.2 mile marathon in a respectable five hours in his attempt to raise money for Fundsport's 2010 charity – Action for Kids. The marathon was the focal point of a year long drive to raise money for the children's charity initiated by the company.

The run was the culmination of months of hard work and training which included two half marathons, one in Brighton and the other around the Silverstone track in Northamptonshire.

Many well respected athletes braved the UK flight ban to get to Brighton as they prepare for the London Marathon this coming Sunday.

Lyn Prodger of the charity said: "Action For Kids relies on the amazing generosity and fundraising efforts of individuals like Mark and companies like Fundsport in order to provide services all around the UK to support disabled children, young people and their families.

We can't thank Mark enough for all his hard work and training to run the Brighton Marathon on our behalf."

Mark was pleased with his effort saying: "I'm extremely proud to have completed the marathon in five hours. I've put in an awful lot of hard work over the last few months - so it's nice that it's worked out so well, and without any major injuries either."

On the public support, he added: "It was strange, people shouting 'Come on Crads' - people I'd never met before, but it gives you a huge boost and keeps you going - it's great to have people cheering you on and giving you that extra energy, especially when the legs are flagging!"

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